

Blog Post Update Checklist

New Title

Keywords

New Meta Description

Featured Image Updated

Hook Updated

2+ Inbound Links Added

2+ Outbound Links Added

Keyword Density Increased

FAQ Rich Snippet Submitted

Publish Date Updated

Links Tested

Formatting Updated

Content Added (If Applicable)

Content Deleted (If Applicable)

Speed Tested

Headings Updated (If Applicable)

Facts Checked and Updated

Title Updated

Design Reviewed on Desktop, Tablet and Mobile

Meta Description Updated

Categorized and Tagged

Researched Competitors Backlinks

Backlink Outreach Completed

Reshared to Social

Reindexing Requested in Search Console

Notes