

Website Checklist

Wordpress Installed on Domain

SSL Installed (All Pages HTTPS:)

Affiliate Disclaimer Page

Privacy Policy Page

Contact Us Page (Optional)

About Us Page (Optional)

Cache Plugin Installed

Yoast SEO Installed

Google Analytics Installed

Google Search Console Installed

Facebook Pixel Installed

Insert Headers and Footers Plugin Installed

Links to Social Media Accounts

Logo (Dark and Light)

Favicon

Header and Footer Menus Installed

On Page Search Installed

Default Blog Post Template Created

Default Page Template Created

Home Page Template Created

404 Page Created

Sidebar Widgets Installed (Optional)

Brand Kit Established (Colors & Fonts)

Author Bio & Gravatar Created

Pages Tested on Desktop, Tablet and Mobile

Default Categories Created

Lead Magnet Active (Minimum 1)

Page Speed Tested

Notes